

Activity Guide Advertising Opportunities



The Lombard Park District is now offering advertising in the Quarterly Activity Guide! What does that mean for you? A great tool to send your message to every home in Lombard! Over 20,000 homes receive the Park District Activity Guide with information on programs, events, fitness, parks & facilities, and more!

ADVERTISING BENEFITS

- 1 Your message will be directly mailed to over 20,000 homes in Lombard.
- 2 Each publication has a shelf life of 3 months.
- 3 The publication is available on our website and your ad will be linked to *{YOUR}* website. The online guide receives an average of 8,500 pageviews per month.
- 4 Our readership consists of active moms, dads, grandparents, and other individuals responsible for planning activities for themselves and their families.
- 5 Help build a positive and consistent message for your business by advertising with the Lombard Park District.

ADVERTISE TODAY!

- Spring 2012 (Deadline: Jan. 13)
- Summer 2012 (Deadline: Mar. 16)
- Fall 2012 (Deadline: June 15)
- Winter 2013 (Deadline: Nov. 15)
- All 4! (10% discount!)

SELECT AN AD SIZE

- Full Page Back Cover {perfect visibility!}
 - {8.25" w plus 0.125" bleeds by 8.25" h}
 - Full-Color {CMYK}
 - \$1,996 per season
 - \$7,186 full year {10% discount}
- Stitched-In Card {great for coupons & tear-out advertising!}
 - {7" w X 5" h plus 0.125" bleeds}
 - Removable cardstock stitched-in on the inside of Activity Guide {2-sided}
 - Full-Color {CMYK}
 - \$1,496 per season
 - \$5,386 full year {10% discount}



CONTACT US

If you would like to advertise with the Lombard Park District, please mail this form with payment to: Jill Hastings, Marketing & Communications Coordinator, Lombard Park District, 227 W. Parkside Ave., Lombard, IL 60148. For more information, call Jill at (630) 953-7300 or email jhastings@lombardparks.com.

YES! I'd like to advertise with the Lombard Park District!

- My company will provide camera ready artwork by the deadline listed above.
- I would like the Park District's Graphic Designer to create the ad for an additional \$300 per ad.

Print Name _____

Signature _____ Date _____

Phone _____ Company Name _____

Email _____

Address _____

City _____ State _____ Zip _____

PAYMENT

- Check # _____ {payable to Lombard Park District} Visa Mastercard Discover Total \$ _____

Cardholders Name _____ Credit Card # _____

Billing Address _____ Zip Code _____

3 Digit CVC # _____ Signature _____

