

Lombard Park District  
Board of Park Commissioners  
Committee of the Whole  
Budget Meeting #2 Sunset Knoll Recreation Center  
Tuesday, November 15, 2011-6:00 pm

The meeting was called to order by President Mills at 6:00 pm.

Upon roll call being taken the following commissioners were present:

Commissioners:                 Janice C. Mills, President  
  John Bielenda, Vice President  
  Kathy Hogan, Commissioner  
  Gregory Ludwig, Commissioner  
  Peter Nolan, Commissioner  
  Char Roberts, Commissioner

Absent:                             David Kundrot, Commissioner

Staff:                               Paul W. Friedrichs, Executive Director  
  Rick Poole, Deputy Director  
  Jason S. Myers, Superintendent of Finance and Personnel  
  Kevin Ingram, Superintendent of Golf Operations  
  Nanette Anderson, Pre-School Coordinator  
  Jacquelynn C. Brzezinski, Administrative Assistant  
  Matt Fairbanks, Program Manager  
  Patricia Plomb, Program Manager  
  Debbie Witcher, Aquatics Facilities Manager

To begin, Superintendent Myers explained the distributed materials on the WAGC Marketing Plan, Recreation Net Program Income and a Revised Fee History to be replaced in the budget books. Also, he mentioned that the revised budget pages will come in the near future.

Executive Director Friedrichs then introduced the Western Acres Golf Course Budget. He mentioned that he attended a National Golf Foundation Seminar at the NRPA Congress. On a national average 1 million golfers were lost in the United States. Superintendent Ingram then stated that the course was down 1,600 rounds in June, followed by much inclement weather. He then gave highlights of the WAGC Marketing Plan stating that the plan includes offering more golf classes, working more with GOLF NOW, implementing a punch card to earn a free round of golf. A commissioner suggested that staff look into GROUPON. There was a brief discussion regarding GROUPON and Superintendent Myers suggested that staff will research and follow up. Superintendent Ingram reported that the September round deals that were offered were popular. A question was asked by Commissioner Ludwig on miscellaneous revenue for WAGC and Superintendent Myers explained that it was a PDRMA claim for flooding of the golf course. Commissioner Hogan suggested separating out the administrative costs from the budget to only reflect direct costs. She distributed a

sample budget of a neighboring course. Superintendent Myers suggested also budgeting this way at Paradise Bay to be consistent. Superintendent Myers asked for a consensus from the Board to revise the allocation of funds for Western Acres Golf Course and Paradise Bay budgeting.

Deputy Director Poole introduced the recreation section of the budget. He stated that they had at least 25,000 recreation program participants this year. Program budgets were based on a 2% fee increase and a 3% participation increase. Commissioner Ludwig wanted clarification on the Scholarship Fund and Deputy Director Poole explained that it is for Financial Aid requests. They then discussed facilities and a new Sunday rental at the Lombard Community Building. Deputy Director Poole also clarified a question on The Athletic Field Rentals and explained that income had been received from the Lombard Baseball League, Lombard Falcons and Sacred Heart. Deputy Director Poole then explained budgeting based on all programs running.

Program Manager Fairbanks was introduced and gave an overview on Fine Arts area 59. Abrakadoodle will not be offered anymore as a contract class. Staff will try to add a similar in house class. He also spoke about General Interest area 61 stating that Kamp Kritters had a very successful year of camp. A commissioner questioned whether camp would be moving back to SKRC. Program Manger Fairbanks mentioned that he would include the information on a survey next summer but there are no solid plans in 2012.

Next, Program Manager Plomb gave an overview on Dance and Pre-school Arts mentioning that a few of the Pre-School Arts programs have been given a new name and a makeover. She also renamed a few dance classes. The Performing Troupe has 21 dancers and this year attendees can look forward to a Dad/Daughter performance. At the annual Dance Show. Also featured at the Dance Show will be hair braiding and hair feathers available for purchase . Program Manager Plomb also covered senior programs including; the Lilac Town Senior Chorus and the Lilac Town Seniors as well.

Aquatics and Facility Manager Whitcher was present to give an overview of the Fitness programs. There will be new Yoga classes offered such as: Vinyasa, Flow Yoga and Sunset to name a few. In 2011, the massage program increased by 55%. Program Manager Whitcher continues to look for additional fitness classes to offer in 2012.

Next on the Agenda was Special Events led by Program Manger Fairbanks. He explained that the events went well this year especially the Beer Tasting, Mutt Strut and Pancake Breakfast. Due to problems with postcard and signage., the Egg Hunt will be free to participate. Administrative Assistant Brzezinski spoke of changes to the Holiday Walk schedule and the Lilac Time entrance booths which will not be used this spring. Commissioner Ludwig suggested a Mixed Cocktail event. Staff will investigate.

Program Manger spoke on Take Time for Tots Day and how less donations were received to offset the cost of the attractions. Then she discussed Kiddie Campus and the new marketing ideas. A few of the ideas were setting up a booth of information and activities at Paradise Bay Waterpark, and an instructor meet and greet at the Spray Park. She then mentioned that the children and their families enjoy the new Sunset Knoll Park and are

amazed at the new indoor ocean themed mural in the pre-school wing at SKRC. Commissioner Hogan inquired about the feasibility of future accreditation for Kiddie Campus. Pre-school Coordinator Anderson responded that she still visits their website and the fees are very high. Most associates in the field have let their accreditation lapse.

The last program area to be discussed was Teens. Program Manager Fairbanks reported that teens have had some successes. Although there was no teen camp in 2011, he hopes to attract more participants by offering a break-even camp for teens in 2012. IPRA teen trips were also discussed.

Facilities were covered and Aquatics Manager Whitcher stated that a church group had rented the Lombard Community Building on an ongoing basis.

The after that, Aquatics Facility Manager Whitcher spoke of Paradise Bay Water Park. Highlights of the season include; 74,000 yearly visits, 3 positive visits from Starfish, a swim lesson alliance with the Downers Grove Park District and the National Night Out. A question was posed regarding the Hotel Motel Pool Passes and Aquatics Facility Manager Whitcher explained that staff is monitoring their use. Commissioner Hogan suggested better methods of communicating the inclement weather closure of the pool such as listing procedure in the first Paradise Bay mailing of the season, on the gate and in the brochure. Aquatics Facility Manager Whitcher also followed-up on two previous concerns regarding the Swim Team Coach Stipend and a cancelled Birthday Party. She explained both issues to the Board. Deputy Director Poole mentioned that staff had revised the Paradise Bay Water Park's party rental contract.

Executive Director Friedrichs updated the Board on the possible cooperative agreement relating to a turf field. In order for the project to move forward an Intergovernmental Agreement must be in order by February 12, 2012. Also needed are light standard replacements. The Board of Commissioners discussed the financing. Executive Director Friedrichs will forward a sample Intergovernmental Agreement.

The meeting continued by discussing Personnel and Benefits Administration. They approved the 2012 personnel and benefits plan.

There being no further business at 10:30 pm, Commissioner Bielenda made a motion to adjourn the 11/15/11 Committee of the Whole meeting. Commissioner Ludwig seconded the motion. On a call for the vote six ayes; (Bielenda, Hogan, Ludwig, Mills, Nolan, Roberts). Meeting adjourned.

Paul W. Friedrichs

Secretary  
PWF/jcb